

MEDIA RELEASE

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Black Ants hit the ground running

New Western Australian company Black Ant Recruitment is working hard to quickly relieve the pressure on local industry demands for labour.

The company has been established to address the shortage in skilled labour that has been hampering the local resources sector and most local companies.

The difference between Black Ant and other recruitment companies, explains company Director Sandy Cable, is that Black Ant provides full migration and relocation services as part of the recruitment process.

“We’ve set up Black Ant to be a one-stop-shop for employers,” she said.

“We’re making a complicated process far more efficient for companies that urgently need to bring in extra labour.”

If you are not familiar with the process, Cable explained, recruiting internationally is usually more time-consuming than employers realise, and there’s a lot to learn about recruiting tradespeople.

“Organising the selection process, then coordinating the visa and migration process – and making relocation arrangements for their new employees – can become a headache for employers. Meanwhile, they continue to struggle with their labour shortage.

“Then there’s regulations specific to different trades. For example, there’s a dire need for electricians in Australia, and the problem can be addressed but you need to know the rules that govern how overseas electricians can work here.

“But if you are familiar with the process, it can be simple, inexpensive and achieved in as little as four weeks.”

While Black Ant is sourcing labour locally, nationally and internationally, Cable pointed out that international recruitment is proving easier than expected.

“There’s plenty of overseas interest for jobs in Australia. People know our economy will continue to grow, while other countries have to cope with the effects of the US sub-prime mortgage crisis.”

Black Ant’s process is quite different to most recruitment agencies, which generally publicise jobs, not people. Black Ant gathers the resumes that prospective employees send to migration agencies, and assess them for eligibility and suitability. The company then posts relevant details on their website for employers to search for applicants specific to their needs.

“Because migration agents are not acting as recruitment agents, the CVs sent to them have largely been ignored,” Cable explained.

“Black Ant is making sure that high-calibre CVs are not wasted. And while we want to see the pressure reduced on employers, and their vacancies filled, it’s also important to us that people who make the effort to leave their home and settle in Australia are happy with their decision.

“Our job is to match the right person with the right employer, then efficiently as possible get them out here, settled and working.”

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